



# STORE RENOVATION PROJECT

**Case Study:** Retail Services – Supermarket

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## Case Study: Retail Services – Supermarket

A supermarket chain with an emphasis on the sale of frozen foods, including prepared meals and vegetables, required the support of RGIS. The supermarket chain also sells non-frozen grocery items such as produce, meat, dairy, and dry goods, and have stores in the UK, Ireland, Spain, Czech Republic, Iceland, Norway, Jersey, Malta, Guernsey and Portugal.

### REQUIREMENT

The supermarket chain was in need of support for a **major renovation initiative of 862 stores**, to be completed within four months.

The supermarket chain required RGIS to provide the following:

- **Experienced** merchandising teams
- **National coverage**
- Each team to complete a **minimum of two stores per day** – multiple teams to be in operation to meet the **tight deadline of 862 stores in four months**
- Implementation of the **store planogram**
- Teams required to **dismantle old store fixtures and build new ones**
- Store displays needed to be **set up and installed**

### SOLUTION

The supermarket chain partnered with RGIS to complete the **store renovation project**, and RGIS provided the following:

- **Fully trained and coordinated** multiple two-person teams across multiple **local district areas** for the project
- Each RGIS team completed a minimum of **two stores per day**
- Work included:
  - **Teardowns**
  - **Store fixture installations**
  - **Display installations**
  - **Planogram implementation**

### RESULTS

The supermarket chain found that by outsourcing the **store renovation project** to RGIS, the following results were achieved:

- Specialized RGIS teams **worked exclusively on the project**
- The project was **completed in all stores on time** and with **meticulous implementation of store planograms** in all locations
- **Specialty fixtures were installed correctly** and old fixtures and graphics were completely removed
- Project management was handled by RGIS Managers, reporting back to the customer on a regular basis



By partnering with RGIS, the supermarket chain found that the **store renovation project was completed in all stores on time** and with **meticulous implementation of the store planograms**



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Renovation Project



Store Planograms



Nationwide Coverage



Fast Turnaround



CONTACT **RGIS** TODAY TO SEE HOW WE CAN HELP YOU

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