

WE DON'T WANT YOU TO MISS THAT BIG SEASONAL SALE

Imagine yourself going into a store with your heart set on purchasing a particular item, only to find out after making the effort to visit the store, the item you were looking for wasn't available. **Frustrating? What do you do next?**

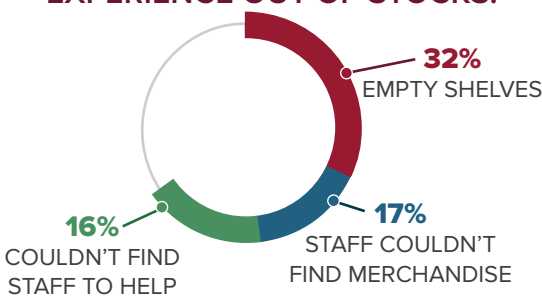


SHOPPERS ENCOUNTER OUT-OF-STOCKS:

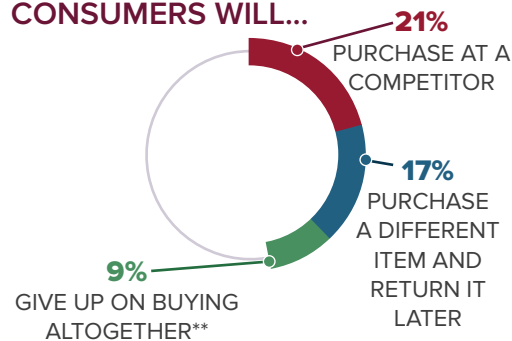
- 1 in 3 shopping trips
- 1 in 5 trips at food, drug and mass retailers
- 1 in 4 trips at department store and specialty retailers
- 1 in 3 at electronics stores

Nearly half of the shoppers that experienced out-of-stocks can be attributed to the retailers' in-store inventory. This is often caused by inaccurate on-hand counts or not adequately prepping for the seasonal sales demand.

TOP 3 REASONS CONSUMERS EXPERIENCE OUT-OF-STOCKS:



DURING OUT-OF-STOCK, CONSUMERS WILL...



YOUR GOAL IS OUR GOAL

protecting **\$36.3 billion** of sales that could be lost to competitors & an additional **\$24.8 billion** to e-retailers because of inaccurate and unreliable inventory that cannot meet seasonal demands



An accurate On-hand Count can help increase your on-shelf availability to drive additional sales, which improves customer experience and increase customer loyalty. On hand accuracy is absolutely critical in today's retail environment and will help drive further investments into areas of the business.

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Howland, Daphne, 2018, "Out-of-stocks could be costing retailers \$1T," <<https://www.retaildive.com/news/out-of-stocks-could-be-costing-retailers-1t/526327/>>

**Vesella, Victoria, "How Stockouts Can Hurt Your Business (And How to Prevent Them)" <<https://www.repsly.com/blog/consumer-goods/how-stockouts-can-hurt-your-business>>