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Key Areas to Focus on Retail Loss Prevention



30% of inventory losses are from employee or internal thefts*



36.5% of inventory shrink happens from shoplifting or external retail crime*



Average inventory shrink rate has increased **1.44%***



COMMUNICATE A CLEAR MESSAGE

- Display security signs that show legal consequences
- Ensure all signs are clear and visible
- A clear understanding to help minimize loss



WATCH & RECORD

- Install surveillance cameras
- Set up reporting process to alert police
- Record and keep evidence



REFLECTING ON THE SITUATION

- Use mirrors to help remove temptation to steal
- Place mirrors to reflect hidden areas and corners
- Eliminate blind spots by adjusting fixtures and displays



GIVE RESPONSIBILITY

- Provide a strict Point-of-Sale system
- Delegate low and high risk tasks
- Be aware of void sales



CONTROL THE INVENTORY

- Organize and manage your inventory
- Perform regular inventory counts and update financial records
- Use accurate and reliable inventory reports to identify high-risk areas of thefts

Loss prevention will continue to be a challenge, but we can certainly help tackle the problem by starting with accurate and reliable inventory results. Together, we can minimize inventory shrink! Need help pinpointing losses? Discover what we can do at rgis.com/retail

* NATIONAL RETAIL SECURITY SURVEY 2017: <https://nrf.com/resources/retail-library/national-retail-security-survey-2017>