

Smarter Inventory Plans

Real-time data aids in timely decision making

Need:

Our client, rue21 had been executing 2 **company-wide** physical inventories every year. These took the focus away from daily management and **delayed key sales trend data**.

- **Seasonal trend** and sales data did not become available right away
- Stores with **high shrink** were difficult to identify in a timely manner
- The inventory process was **not scalable** based on rue21's growth

RGIS' experts worked with rue21 to **develop and transition** to their new inventory program.

Solution:

The **RM2 scanner** replaced the paper inventories that rue21 previously held.

The company-wide inventories are now held cyclically **throughout the year**.

rue21®

Results:

Sales forecasting improved, which allowed rue21 to get smarter about purchasing. RGIS reduced the cost of inventories and improved accuracy. Additionally, rue21 is now able to **inventory high shrink stores** several times per year.

- **Inventory count** time was reduced by 1 hour
- Piloting and rolling out **new inventory processes** became easier with more frequent cycles
- **Real-time data** allowed for shrink issues to be identified and **resolved more quickly**

INVENTORY

