

# Quickly Renovate Stores

With trained & experienced staff working on your project

## Need:

A division of a national chain was in need of support for a major renovation initiative. A total of **862 stores across 19 states** needed to be completed within **4 months**. Teams needed to complete approximately 2 stores per day to meet the deadline.

- Project included meticulous implementation of the **store planogram**
- Staff needed to dismantle old **store fixtures** and build new ones
- Store displays needed to be set up and installed
- **A tight deadline** was given to complete 862 stores in 4 months

## Solution:

RGIS **trained and coordinated** numerous two-person teams. These teams came from **43 RGIS districts** that traveled within their local areas for the project.

Each team completed an average of **two stores per day**. Work included tear-downs, store fixture and display installations, and planogram implementation.

The teams were **more efficient** because of their training and experience with the retailer. This helped the project run smooth and on time.

## Results:

The renovation was completed in all stores on time and per the planograms. **Specialty fixtures** were installed correctly and old fixtures and **graphics** were completely removed.

- **Specialized Teams** worked exclusively on this project
- **Store Planograms** were implemented flawlessly in all locations
- **Project Management** was handled by RGIS managers, reporting back to the client regularly

