



# Merchandisers Who Get It

Crews setup your store on your time

## Need:

A large **grocery chain** needed skilled merchandisers as part of a large-scale merchandising strategy. The project spanned **700+ stores** and **3 departments** over a **3-month** timeframe.

- Teams were to **adjust shelving**, tag, and fill product
- Needed **trained, efficient** merchandisers for the project
- Reset **Gluten Free, Energy Drink, and Water** sections

## Solution:

RGIS **local merchandisers** were deployed to assist staff already in place in the stores. RGIS support was essential in **on-time completion** of the project.

RGIS staff members received training on **store plans** and **attention to detail**.

RGIS and grocery store employees set up products displays. This partnership resulted in **cost savings and added efficiency** for the client.

## Results:

The client **conserved resources** by using RGIS staff working **side-by-side with their employees**. The result was a consistent result in all locations.

- RGIS deployed merchandisers from more than **8 different district offices**
- Grocer **avoided the costly process** of hiring temporary staff and training them
- Teams followed **planograms** meticulously and completed the project **on schedule**

