

Get Smart about Shrink

Test loss prevention updates before rolling them out

Need:

A **large retail pharmacy** identified high shrink in the shaving category. Looking to **test and validate the impact of new fixtures** on their shrink, they came to RGIS.

The retailer needed support performing partial inventories **before and after new fixtures were installed**. They selected **50 stores** to test and needed to identify if shrink decreased after the installs.

- Calculate shrink before and after **fixture installation**
- **Regional RGIS teams** with experience to execute inventories
- Work extensively with **loss prevention** team

Solution:

Local RGIS teams performed **50 inventories in 1 week** prior to the fixtures being installed.

The same teams returned to these 50 stores **2 months later** as well.

Conducting the category count helped the client determine its **ROI for full chain deployment** of the new fixtures.

RGIS set up an **electronic data delivery** at the end of each inventory.

Results:

The client could **compare the results** and make a decision about the effectiveness of the new fixtures in less than 3 months.

- **The decision** to roll out new fixtures in all stores would be based on data from this project
- **Quick Data Turnaround** allowed the retailer to quickly make important decisions
- **Precise Counts & Shrink** assessment allowed for testing of the proposed fixtures



Your partner to provide an accurate inventory.

RGIS