

# Don't Pull Employees Away from Sales

Let RGIS' trained teams handle your renovation projects

## Need:

A **national specialty retailer** needed support for a major **merchandising and renovation initiative**. The project would last two years and include **planogram implementation**, signage, and fixture installation. The specialty retailer's in-house teams were all **tied up with other projects**, making outside teams a necessity.

- **Dedicated teams** would be needed to complete **renovation projects** over a two-year time span and **across the USA**
- The retailer wanted a **partner** with a **significant market share**, high standards, and **competitive pricing**

## Solution:

RGIS was one of the several businesses that bid on this project. RGIS' skilled merchandising teams **completed several test stores** to win the bid.

**Five core teams**, dedicated to the retailer, were assembled. RGIS deployed **20 people to each store** for two weeks to complete each **remodel**.

The dedicated teams were **kept in place for two years**. This allowed the retailer to **test the impact** of the earlier remodels and make changes.

## Results:

RGIS teams **completed 43 remodel projects** across 17 states, requiring **75,000 labor hours**. Teams installed and relocated core and specialty **fixtures and signage** in the locations.

- **Dedicated teams** worked for **two years** on the project, allowing **adjustments to the planogram** as they went
- Teams from RGIS allowed the retailer to **focus their in-house teams** on the day-to-day operations

