

# Discover Your Seasonal Support Team at RGIS

Fulfill seasonal demand staffing needs with our dedicated resources, so your team can focus on selling

## Need:

A well-known US based chain of domestic merchandise retail store that focuses on home goods, as well as kitchen and dining room products and furniture, struggled to find labor support where store workload resources were not available during the critical 4th quarter prep period to handle the seasonal rush. They wanted to ensure a pleasant shopping experience for their shoppers, and maintain efficient store performance throughout the seasonal rush without sacrificing accuracy and cost. They were looking for:

- Experienced retail merchandising associates who were easy to schedule at any time
- Wide coverage and strong reliable experts who handle various in-store responsibilities
- Professional teams familiar with store layout, retail workflows, and training processes

## Solution:

The retail chain decided to partner with RGIS to ensure each store performed to a set standard prior to and during their seasonal demands. Our inventory associate teams met their specifications for seasonal labor support, and kept accuracy and efficiency as their top priority. We assigned professional teams trained to their stores' labor needs and process depending on each locations. The teams were familiar with all retail store responsibilities needed, and helped accomplish merchandising and freight processing. RGIS provided:

- Flexible scheduling and rates to eliminate recruitment, training, and new hire costs
- Accuracy and efficiency oriented teams who understand the stores' needs
- Dedicated and experienced teams to specific store locations for a set period of time

## Results:

In this partnership, they met their staffing needs with RGIS' support for their seasonal demand. Our teams of inventory associates provided professional, accurate, and reliable labor support to ensure all their store locations are ready and in compliance to perform efficiently. They were able to have the right amount of associates handling various needs during the seasonal rush, which kept their team focused on selling, and allowed for a more satisfying store experience for the shoppers. Together we achieved:

- Enhanced store performance with cost effective seasonal staffing solutions
- Improved the shopping experience to meet seasonal sales goals
- Increased efficiency with understanding on retail store needs and training

**“RGIS representatives were very responsive and helpful to our needs and requests.”**  
– Doug E., Store Operations Project Manager